



www.OneMillionDownloadsForCharity.com

Montreal musician donating proceeds from his song to local children's charities

For immediate release:

Montreal, Canada-November 18th, 2009- Montreal native and musician Mario Biferali has set out on a personal mission to raise funds for both the Montreal Children's Hospital and the Generations Foundation. He will be donating 100% of the revenue generated by the downloads of his song "Till I See You Again" through his own charitable website at www.onemilliondownloadsforcharity.com.

Inspired by the unwavering care, determination and hard work of these organizations to help children in the Montreal area, Mario Biferali took it upon himself to aid these causes in his own way...through his music.

Commenting on his own childhood memories, Mr. Biferali says; "As a kid I was often sick and visited the Montreal Children's Hospital on many occasions but only now, as a parent, do I realize how lucky we are to have a place like the Children's to take care of our kids. One Million Downloads for Charity is my way of saying thanks for being there. I've donated a song, but nothing happens with out you so I am asking everyone to help us reach our goal for both the Children's Hospital and Generations Foundation."

Visitors can download the instrumental song "Till I See You Again" for only 99 cents (available through iTunes, amazon.com and cdbaby.com) and 100% of the revenue from every download will go to The Montreal Children's Hospital to purchase much needed equipment so they can continue offering excellent care to Children and to the Generations Foundation to help them continue feeding thousands of Montreal area children everyday, before, during and after school.

For more information please visit:

www.onemilliondownloadsforcharity.com

About the founder:

Mario Biferali is happily married with 3 young children and along with being a solo instrumental artist in his own right, he also has a career in the Musical Instrument industry as the Sales & Marketing Manager for the Montreal based guitar manufacturer Godin Guitars.



www.generationsfoundation.com



www.childrenfoundation.com